



Florence Nightingale Day for Statistics and Data Science

www.fndaystats.org

Dear Statistics and Data Science Collaborator –

What comes to mind when you think of Florence Nightingale? Yes, she was known as the founder of modern nursing, but did you know that she was also a statistician? She is credited with creating one of the first versions of the pie chart. Her ability to translate large amounts of data into a visual format helped improve the care for wounded soldiers in the Crimean War. She became the first female member of the Royal Statistical Society and is an honorary member of the American Statistical Association.

To celebrate and perpetuate the strong role of women in statistics and data science and to promote career opportunities in these fields for students in grades 8-12, an annual Florence Nightingale Day is held throughout the United States and Canada. Panels of professional and student speakers, hands-on activities, and networking are the key components of the day. Raising awareness in and a passion for careers in statistics and data science are the goals. Sponsoring organizations include: the American Statistical Association, the Caucus for Women in Statistics, the Institute of Mathematical Statistics, the Canadian Statistical Sciences Institute, The Ohio State University, American Electric Power, Lubrizol, and Abbott. We are inviting you to be a sponsor as well!

Sponsorship funds will allow us to cover costs for lunches and snacks for the attendees, T-shirts and other memorabilia, room rentals and audio-visual needs, mailings, flyers, certificates, student transportation, speaker fees, and advertising/promotion. Your assistance will help keep this a free event for the students and is a great way to promote your company/university.

Sponsorship Opportunities

Company/Individual Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Please select your level of sponsorship and amount:

☐ **Diamond:** \$2,000 and above / Sponsorship Amount: \$ _____

Benefits include Gold benefits plus opportunity to present to the students at the event.

(over)

☐ **Gold:** \$1,000 - \$1,999 / Sponsorship Amount: \$ _____

Benefits include Silver benefits plus logo on website for one year and logo/signage at event.

☐ **Silver:** \$500 - \$999 / Sponsorship Amount: \$ _____

Benefits include Bronze benefits plus logo printed on T-shirt (if donation received on or before September 12, 2025).

☐ **Bronze:** \$250 - \$499 / Sponsorship Amount: \$ _____

Benefits include Friends of FN Day benefits plus distribution of company promotional materials at event.

☐ **Friends of FN Day:** < \$250 / Sponsorship Amount: \$ _____

Benefits include acknowledgement in presentation slides.

Method of payment:

- ☐ Invoice to the address above
- ☐ Check enclosed (Please make checks payable to Florence Nightingale Day for Statistics and Data Science)
- ☐ Donate online (<https://fndaystats.org/donations/>)

Please return this form to:

Florence Nightingale Day
c/o Teri Berliner, Treasurer
901 Cherryfield Ave
Columbus OH 43235

Or email completed form to info@fndaystats.org.

If you have questions, please contact the organizers at info@fndaystats.org.

*The Florence Nightingale Day for Statistics and Data Science is a 501(c)(3) organization,
Employer ID number 88-1405912. Contributions are tax deductible.*